

Melanie Naugle - Bio

Melanie has worked in the mission critical industry for over 12 years first as a Project Manager then as an Executive Account Manager dedicated to the IBM Global Services Site and Facilities team. She has now joined EDG2/Primary Integration where she has successfully opened many doors for her employer. Her job as Director of Marketing involves finding opportunities, researching the market, building relationships, and motivating her engineering and commissioning staff to market potential clients. Her value is who you know and how fast can you get information. Melanie has successfully used her industry network of contacts to cultivate relationships, get meetings and introductions with key clients. Melanie is responsible for managing all marketing, sales, and business development activities for all business units with EDG2/Primary Integration. She is in charge of the website, marketing materials, strategic marketing plans, corporate direction for all marketing activities and business development.